



L I V E   W E B I N A R

# HEATCRAFT PRODUCT TRAINING

Training the best in the Refrigeration Industry

This course introduces students to the full line of Heatcraft refrigeration products. High and low side unit offerings will be covered, as well as new product nomenclature with preferred option packages and a la carte options.

## COURSE AGENDA

### DAY 1

- Company & Industry Application Overview
- Low Side Equipment Focus & Nomenclature

### DAY 2

- High Side Equipment Focus & Nomenclature
- Large Cold Storage Equipment
- Refrigeration System Controls & Accessories
- Component Options

## Your Total Refrigeration Solutions

Low Side Equipment



High Side Equipment



# PROGRAM DETAILS

## Who Should Attend?

- Sales Professionals, HVACR Technicians, Spec Engineers and Refrigeration Specialists desiring a well-rounded understanding of Heatcraft's refrigeration product offering.
- This course is a mandatory element of the **Heatcraft Certified Contactor Program (HCCP)**.

## What to Expect?

- Focus on new DOE-compliant model
- Overview of new enhanced serviceability and performance features
- Engaging multimedia training visuals
- Led by industry-recognized Heatcraft instructors
- Free online access to reference materials, videos and more



## Recognized Industry Leaders

Every course is led by a **Heatcraft Sr. Technical Instructor** with extensive refrigeration experience, and an innate understanding of the challenges and opportunities encountered in the field.

## Five Reasons Why You Need to Attend Heatcraft Product Training

- Learn about new outstanding product features
- Find out what tools and resources are available
- Maximize selling opportunities
- Increase your familiarity with Heatcraft products in the field
- Benefit from a discussion of potential product applications in the field

**BOHN**



*CLIMATE*  
*CONTROL*

**CHANDLER**  
REFRIGERATION



Learn more at [heatcraftprd.com/training](http://heatcraftprd.com/training) or call (770) 465-5600